

Board of Directors

Steve Haydu St. Patrick's Lo Tide Fund Inc.
PO Box 1116
Carolina Beach, NC 28428
support@lotiderun.org
1(855)776-0214



Dear Potential Sponsor,

I hope this letter finds you well. I am reaching out on behalf of The Steve Haydu St. Patrick's Lo Tide Fund Inc. to request your support as a sponsor for **the 23rd Annual Steve Haydu St. Patrick's Lo Tide Run**, which will take place on **March 13, 2027** in **Carolina Beach, NC**.

Our mission is driven by a single goal; to raise money for local New Hanover County residents struggling financially due to a cancer diagnosis. Our financial assistance consideration is tailored to each cancer WARRIOR's journey. As an all-volunteer Board of Directors, we strive to make a positive impact for our recipients and their loved ones.

Last year, our organization hit two monumental milestones. The 2026 Lo Tide Run was the largest in our history and we have officially provided over \$1M in support to New Hanover Residents. Year after year, our fundraising event has grown, gained new followers (near and far), and touched the lives of so many around us.

With the right partners, we can provide support for EVERY applicant. This event will bring together over 2,700 race participants, countless volunteers, community supporters, professionals, students, and many more, to raise money for our mission.

We are seeking sponsorship to help us cover costs for the race. In return for your generous support, we are pleased to offer a range of benefits:

- **Tax deduction** as allowed by law. 501(c)(3) EIN 20-4618809
- **Brand visibility** through event banners, promotional materials, and social media mentions, event booth space.
- **Recognition during the event** as a key partner based on sponsorship level.
- **Opportunities to connect** with participants and other community leaders.
- **Race Entries**
- **And more...**

We would be honored to recognize **your business** as a valued sponsor and partner in making this initiative successful. **Sponsorship levels and detailed benefits are outlined in the attached document and online at:**

<https://www.lotiderun.org/sponsor-now>

We would be delighted to discuss this opportunity further and answer any questions you may have.

Thank you for your consideration, time and support. We look forward to the possibility of partnering with you.

Warm regards,

Board of Directors

Steve Haydu St. Patrick's Lo Tide Fund Inc.
www.lotiderun.org

**Steve Haydu St. Patrick's Lo Tide Run
2027 Race Sponsorship Levels (Page 1 of 2)**

PRE/POST-RACE SPONSOR BENEFITS - 2027	Presenting	Emerald	Gold	Silver	Bronze	Race Shirt Sponsor	Bib Sponsor	Packet Pick-up	Medal Sponsor	Water Stop	Warrior Swag
Price	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$1,500	\$500	\$500	\$750	\$500	\$250
Quantity Available	2 (10K, 5K)	Any	Any	Any	Any	Any	2	2	5	2	Any
Race Entries	20	15	10	5	2	7	2	2	3	2	1
Company Listed as Race Presenter (10K or 5K)	✓										
Exclusive Sponsor	✓										
Customized Email to Participants (at least 2,700)	✓	✓									
Item in Race Participant Bag (at least 2,700)	✓	✓	✓								
Logo on Website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Pre-Event - Social Media Posts (over 4.6K followers, also shared on community, partner, and participant pages)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Post-Event - Social Media Posts (over 4.6K followers, also shared on community, partner, and participant pages)	✓	✓	✓	✓		✓					
Logo in Email Blasts	✓	✓	✓			✓					
Booth at Packet Pick Up								✓			

**Steve Haydu St. Patrick's Lo Tide Run
2027 Race Sponsorship Levels (Page 2 of 2)**

EVENT SPONSOR BENEFITS - 2027	Presenting	Emerald	Gold	Silver	Bronze	Race Shirt Sponsor	Bib Sponsor	Packet Pick-up	Medal Sponsor	Water Stop	Warrior Swag
Price	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$1,500	\$500	\$500	\$750	\$500	\$250
Quantity Available	2 (10K, 5K)	Any	Any	Any	Any	Any	2	2	5	2	5
Start Race and Hand out Awards Name on Race Awards	✓										
Thank Participants at Race Start	✓										
Branded Photo Op	✓	✓									
Banner at Start/Finish Line	✓	✓	✓								
Logo on Race Shirt (at least 2,700)	✓	✓	✓	✓		✓					
Logo on Race Bib	✓	✓									
Coupon on Race Bib							✓				
Hand out Medals at Finish Line									✓		
Booth at Water Stop										✓	
Booth Space at Race	✓	✓	✓	✓	✓	✓			✓		